

# NUTRITION LABELLING TO HELP TACKLE NCDs

**'A call for action in response to the NCD Action Plan of the World Health Organisation'**

Derived from: EUFIC Global Update on Nutrition labelling, January 2015

BRUNEI  
NIGERIA  
POLAND  
ICELAND  
SWEDEN  
FINLAND  
BELGIUM  
NORWAY  
SLOVENIA  
DENMARK  
LITHUANIA  
PHILIPPINES  
SINGAPORE  
GREENLAND  
MACEDONIA  
NETHERLANDS  
NEW ZEALAND  
UAE (ABU DHABI)  
CZECH REPUBLIC

UK  
SOUTH KOREA

CHILE  
ECUADOR

<b>INTERPRETIVE LABELLING TYPES ▶</b>	<b>Recommendation systems in practice</b>	<b>Mixed systems in practice</b>	<b>Warning systems in practice</b>
	<b>Recommendation systems under consideration</b>	<b>Mixed systems under consideration</b>	<b>Warning systems under consideration</b>

UNITED STATES  
ARGENTINA  
MALAYSIA  
COLOMBIA  
THAILAND  
TURKEY  
MEXICO  
LATVIA  
ISRAEL  
CHINA  
INDIA

SOUTH AFRICA  
PORTUGAL  
IRELAND  
FRANCE

# THE NEXT PHASE IN NUTRITION LABELLING.

To make healthy food choices, consumers first have to be well-informed about the products they buy. That in so many countries standard nutrition information is made available via the nutrition panel and/or Guideline Daily Amounts is great progress. But this may not be enough. Consumers are asking for more than transparency, they also indicate benefits from guidance. Authorities are considering or implementing labelling systems that go beyond being informative. In all regions, interpretative systems guiding healthier food choices, are presented. In most cases this guidance is given by positive logos, but also traffic lights and warning labels are used. This development follows pressure by the World Health Organization (WHO), scientists and NGOs to increase efforts on halting non-communicable diseases (NCDs) and obesity through new labeling instruments.

Choices International calls upon all stakeholders to develop and implement guidance systems in cooperation, to mobilize the energy of all parties involved. These systems should be based on independent science. They also should be voluntary, product-group specific, positive and internationally applicable. In this way we can make a difference to help prevent NCDs and obesity. Therefore we named this overview a call for action.

## Recommendation systems



## Mixed systems



## Warning systems



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